



## Optimising Passenger Transport Information to Materialize Insights for Sustainable Mobility

Coordination and Support Action FP7- 284892



# OPTIMISM WORKSHOP PASSENGER MOBILITY SCENARIOS FOR EUROPE

*Rome, 18 September 2012*

*Auditorium Antonianum, Sala San Bernardino da Siena. Viale Manzoni 1.*

The aim of OPTIMISM is to recommend strategies and policy measures for integrating and optimising transport systems. The focus is on the assessment of the impacts on passenger mobility that can be expected from the developments in co-modality and ICT (Information and Communication technologies) solutions for transport.

The workshop is part of a Delphi study that OPTIMISM is carrying out to build future mobility scenarios. The workshop follows a first on-line survey, which has collected opinions on the importance of critical factors in terms of their impact on passenger mobility and on the uncertainty of the trend related to the factor.

The workshop will gather experts who have participated in the on-line survey with the aim of facilitating interactive and lively discussions about the foreseeable trends of critical factors and how these might shape future mobility patterns. Café-style conversations in restricted groups will enable the sharing of theories, stories and ideas. A final electronic voting session will identify the factors characterised by highest importance and uncertainty which will serve as dimensions for scenario building.

*Workshop facilitator: David Wright, Coventry University Enterprises Ltd (CUE)*

09:30-10:00	<i>Coffee</i>
10:00-10:05	Welcome Francesco Filippi, Director, CTL
10:05-10:50	Presentations
	Sustainable mobility in Horizon 2020 Ioana Adamescu, DG Research and Innovation
	The OPTIMISM project Eleni Anoyrkti, OPTIMISM coordinator, CUE
	Introduction to the workshop: the aims and the structure Paolo Delle Site, CTL
10:50-12:20	Information café 1: conversation rounds
12:20-13:00	Information café 1: reporting
13:00-14:00	<i>Lunch</i>
14:00-15:30	Information café 2: conversation rounds
15:30-16:10	Information café 2: reporting
16:10-16:25	Electronic voting
16:25-16:30	Close David Wright, Eleni Anoyrkti, CUE
16:30-17:00	<i>Coffee</i>

## Information cafè sessions

There are three tables, at each table discussion takes place on a given topic. There are three 25/30 minute rounds of conversation for the small group (5 to 7 persons) seated around a table. At the end of the 25/30-minute round, each member of the group moves to a different table. One person is left at each table as the "table host" for the next round, who welcomes the next group and briefly fills them in on what happened in the previous round. Only experts external to the OPTIMISM consortium are supposed to take part actively in the conversations at the tables, the members of the OPTIMISM consortium will be observers. At the end of the conversation rounds, each table host will make a plenary presentation with the aim of sharing insights and other results from their conversations with the rest of the large group. The table host will have to prepare a set of questions that will lead the discussions

The topic for conversation at a table refers to a specific group of critical factors. Two are the key questions for each topic:

- Which are the foreseeable trends in the factors?
- Which are the foreseeable impacts of the factors and their trends on the patterns of passenger mobility?

### Information café. Morning Session

#### Table 1.

Topic: Demographics and land use

Host: Merja Hoppe, ZHAW

Record Keeping: Vicente Carabias, ZHAW

#### Table 2.

Topic: Socio-economic and cultural

Host: David Morris, CUE

Record Keeping: Elena Tavlaki, Signosis

#### Table 3.

Topic: Energy and environment (including fuels)

Host: Michael Hepting, DLR

Record Keeping: Martin Redelbach, DLR

### Information café. Afternoon Session

#### Table 1.

Topic: ICT for society and the economy

Host: David Morris, CUE

Record Keeping: Anouk Van Grinsven, CE Delft

#### Table 2.

Topic: Transport policy and planning

Host: Paolo Delle Site, CTL

Record Keeping: Elisabete Arsenio, LNEC

Table 3.

Topic: ICT transport applications

Host: Lars Akkermans, TML

Record Keeping: Arno Schrotten, CE Delft